

We invite you to partner with the Dystonia Medical Research Foundation as a sponsor of the 2021 Virtual Dystonia Zoo Day.

What is the Virtual Dystonia Zoo Day?

In 2020, the Covid-19 pandemic caused DMRF to cancel all planned local events and pivot to a day-long Virtual Dystonia Zoo Day. Hosting the event virtually ensured the safety of our supporters, provided the opportunity for greater cross-country reach and for the first time, united the entire dystonia community on the same day, at the same time, to raise awareness of dystonia and support the DMRF mission. Virtual Dystonia Zoo Day was an overwhelming success attracting 2500 participants from 50 US states and nine countries and generating more than 160,000 views on social media.

Given the reach of the 2020 event, the enthusiasm and awareness generated through collective action, and the likelihood that large gatherings will not be possible in 2021, the DMRF is planning to host a second Virtual Dystonia Zoo Day on September 25, 2021. The event will be the concluding activity for Dystonia Awareness Month.

The 2021 Virtual Dystonia Zoo Day will bring together thousands of supporters to raise awareness, raise funds, share information, and connect the community so that no one has to face dystonia alone.

Nationwide Day of Community Action – September 25, 2021

A national planning committee comprised of event hosts, support group leaders, DMRF Board and Community Leadership Council members, and key social media influencers has been convened to provide input on the preparations, promotion, and the activities scheduled. Fun live and virtual activities will be planned throughout the day from zoo keeper chats and expert chats to social media contests and arts and crafts. People will be encouraged to get creative in helping to raise awareness.

About the Dystonia Medical Research Foundation

Dystonia is a rare brain disorder that causes extreme muscle spasms so intense they produce involuntary movements and postures of the body and limbs. Gait, balance, speech, and vision may be impaired due to the twisting, painful contortions. In 2021, DMRF will recognize our 45th year of service to the community as the oldest, most established and successful dystonia patient organization in the world and one that is internationally recognized leader in dystonia matters because of our unique capabilities and expertise. The DMRF provides services to individuals and families impacted by all forms of dystonia, and dystonia exclusively. Learn more at dystonia-foundation.org.

You Can Make a Difference!

Join DMRF as a partner in 2021 and play an integral role in supporting the DMRF's efforts to provide local access to accurate and balanced information on dystonia and dystonia treatment options. .

2021 Sponsorship Opportunities

Elephant Level (\$5000)

- Your company logo featured prominently as Elephant Supporter on event Web site homepage
- Your company logo featured during LIVE broadcast **(NEW)**
- Three social media posts thanking your company (with logo) leading up to the event **(NEW)**
- Social media post the day of the event thanking your company for event support
- Your company name included in promotional mailing to 700+ physician offices
- Acknowledgement of support in the Dystonia Dialogue magazine (circulation 50,000)
- Company logo featured prominently on event t-shirts
- Company name featured in special section of DMRF Annual Report
- Virtual Dystonia Zoo Day Activity kits and t-shirts for 25 people

Giraffe Level (\$2500)

- Your company logo featured as Giraffe Supporter on event Web site homepage
- Your company logo included in sponsor ad acknowledged during live broadcast
- Social media post thanking your company (with logo) leading up to the event **(NEW)**
- Social media post the day of the event thanking your company for event support
- Company logo included on event t-shirts
- Company name featured in special section of DMRF Annual Report
- Virtual Dystonia Zoo Day Activity kits and t-shirts for 10 people

Rhino Level (\$1000)

- Your company logo featured as a Rhino Supporter on sponsor page of event Web site
- Your company logo included in sponsor ad acknowledged during live broadcast
- Your company logo included on event t-shirts
- Your company name included in special section of DMRF Annual Report
- Virtual Dystonia Zoo Day Activity kits and t-shirts for 10 people

Zebra Level (\$500)

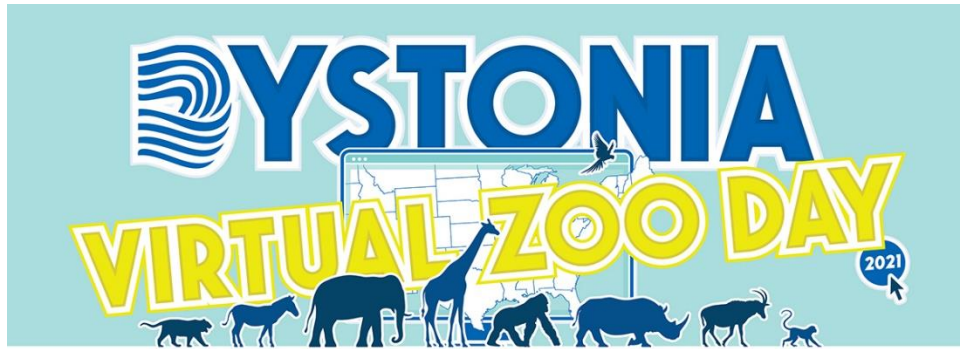
- Your company name logo included as a Zebra Supporter on sponsor page of event Web site
- Your company name featured in special section of DMRF Annual Report
- T-shirts for 5 people

Lemur Level (\$250)

- Your company name featured in special section of DMRF Annual Report
- T-shirts for 2 people

#LetsZOOthis

SEPTEMBER 25, 2021



#LetsZOOthis

Dystonia Zoo Day Sponsorship Registration

Please respond by August 2, 2021.

Company Name: _____

Contact First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail Address: _____

Type of Sponsorship (please circle the appropriate level)

Elephant (\$5000) Giraffe (\$2500) Rhino (\$1000) Zebra (\$500) Lemur (\$250) Other - \$ _____

In-Kind Sponsor of: _____

Method of Payment:

Please send an invoice to: _____

Check payable to the DMRF Visa MasterCard American Express Discover

Account Number: _____ Exp. Date: _____

Billing address (if different from above): _____

City: _____ State: _____ Zip Code: _____

**Please fax this form to 312-803-0138 or mail to:
DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601
DMRF is a 501c3 organization. Tax ID: 95-337852**