



The inaugural **Boston Dystonia Zoo Day** offers sponsors the opportunity to reach family and professional audiences while partnering with the Dystonia Medical Research Foundation to support the children and adults in New England who cannot control the movement of their own bodies.

What is Dystonia?

Dystonia is a brain disorder that causes extreme muscle spasms so intense they produce involuntary movements and postures of the body and limbs. Gait, balance, speech, and vision may be impaired due to the twisting, painful contortions. Put quite simply, people with dystonia cannot control the movement of their own bodies. The disorder affects people of all ages and backgrounds.

What Are Dystonia Zoo Days?

Dystonia Zoo Days are a national series of family-friendly community events that promote awareness of dystonia, connect the dystonia community, and support the work of the DMRF. These are not traditional walks, as many with dystonia are unable to walk, but are empowering events that engage individuals and families impacted by dystonia, their friends and colleagues, and the local professional community. Since 2012, events have been held in cities from coast to coast, **2022 is the first-ever Boston event.**

How Your Support Helps

Dystonia affects every aspect of a person's life: how they move, how they perceive themselves, their education and career paths, their social interactions, and their relationships. Your company will reach family and professional audiences drawn from CT to NY while partnering with the DMRF to:

- Support, educate, and connect a rare disease community of patients who have experienced tremendous isolation and limited of access to support during the last two years.
- Inform the public about dystonia leading to more accurate diagnosis and offer a better path to treatment and improved patient quality of life for those struggling with dystonia.

This inaugural event is a wonderful opportunity for you to demonstrate your leadership in helping those who are living in isolation and to bring awareness to a cause that is often overlooked.

September 17, 2022 @ The Franklin Park Zoo

The first-ever Boston Dystonia Zoo Day is organized by families from throughout New England affected with various forms of dystonia from childhood to adult onset, they are hoping to spread awareness, educate the public, and generate donations for the DMRF. Special guests, including medical experts and members of the dystonia community will share their stories and talk about the need for improving diagnosis rates and investing in research. Learn more at dystonia-foundation.org/Boston-Zoo-Day.

You Can Make a Difference for the Dystonia Community!

The DMRF is the oldest, most established dystonia patient organization in the world and is an internationally recognized leader in dystonia providing services to individuals and families impacted by all forms of dystonia. **Join DMRF as a partner in 2022 and play an integral role in supporting the DMRF's efforts to provide local access to accurate and balanced information on dystonia and to connect the community.**



Register and Provide Your Support by April 1st and Benefits Upgrade to the Next Level!

Elephant Sponsor (\$5000)

- Company support acknowledged in the Dystonia Dialogue magazine (circulation 55,000)
- Company logo featured on event Web site + social media posts with hashtags and links as directed
- Company logo featured on pre and post event promotional materials
- Opportunity for company representative to speak at the event
- Exhibit-information table for handing out information during the event
- Opportunity to provide insert in event goodie bags given to all participants
- Company prominently featured on event signage & t-shirts
- FREE admission for a "team" of 10 participants – includes personalized team t-shirts

Giraffe Sponsor (\$2500)

- Company logo featured on event Web site and social media posts
- Exhibit-information table for handing out information
- Opportunity to provide insert in event goodie bags given to all participants
- Company prominently featured on event signage & t-shirts
- FREE admission for a "team" of 10 participants – includes personalized team t-shirts

Rhino Sponsorship (\$1000)

- Company name featured on event Web site and social media post
- Exhibit-information table or opportunity to provide insert in event goodie bags
- Company featured as sponsor on event signage & t-shirts
- FREE admission for a "team" of 8 participants

Zebra Sponsorship (\$500)

- Sponsor recognition on event signage and t-shirts
- Opportunity to provide insert in event goodie bags
- FREE Admission for 4 participants

Lemur Sponsorship (\$250)

- Sponsor recognition on event signage
- Opportunity to provide insert in event goodie bags
- FREE Admission for 4 participants

Boston Dystonia Zoo Walk Sponsor Registration

Deadline August 18, 2022

Register and Provide Your Support by April 1st and Benefits Upgrade to the Next Level!

Company Name: _____

Contact First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Phone: _____

E-mail Address: _____

Type of Sponsorship (please circle the appropriate level)

Elephant - \$5000 Giraffe - \$2500 Rhino - \$1000 Zebra - \$500 Lemur - \$250 Other - \$_____

In-Kind Sponsor of: _____

Method of Payment:

Please send an invoice to: _____

Check payable to the DMRF Visa MasterCard American Express Discover

Account Number: _____ Exp. Date: _____

Billing address (if different from above): _____

City: _____ State: _____ Zip Code: _____

TEAM NAME: _____

Elephant & Giraffe Sponsors – 10 FREE participants

Rhino Sponsors – 8 FREE participants

Zebra Sponsors – 4 FREE participants; Lemur Sponsors – 2 FREE participants

Requested Shirt Sizes (please indicate number of shirts needed in each size):

Adult S _____ Adult M _____ Adult L _____ Adult XL _____ Adult XXL _____

Youth S _____ Youth M _____

Please fax this form to 312-803-0138 or mail to:

DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601

DMRF is a 501c3 organization. Tax ID: 95-3378526

Register Online: www.dystonia-foundation.org/Boston-zoo-day

Thank you for your support.