



The last two years have hit the rare disease community particularly hard, leaving patients without access to support, and in some cases, treatment. For individuals diagnosed with dystonia, a rare brain disorder, access to information and opportunities to connect with others is critical. By partnering with the Dystonia Medical Research Foundation (DMRF) you can help connect those living in isolation while educating the public about this often-misdiagnosed disorder.

## What is Dystonia?

Dystonia is a rare brain disorder that causes extreme muscle spasms so intense they produce involuntary movements and postures of the body and limbs. Gait, balance, speech, and vision may be impaired due to the twisting, painful contortions. Put quite simply, people with dystonia cannot control the movement of their own bodies. The disorder affects people of all ages and backgrounds. Because it is often misdiagnosed, patients can spend years without proper treatment. You can help the DMRF change this.

## What Are Dystonia Zoo Days?

Dystonia Zoo Days are part of a national campaign that promotes awareness of dystonia, connects the dystonia community, and supports the work of the DMRF. The campaign includes local community events and virtual components that reach people in all 50 states. By bringing together medical experts, public servants, and members of the dystonia community to share their stories and raise awareness in a family-friendly, fun environment, Dystonia Zoo Days provide individuals and families by dystonia, their friends and colleagues, and medical professionals, the chance to connect.

## How You Can Help

Dystonia affects every aspect of a person's life: how they move, how they perceive themselves, their education and career paths, their social interactions, and their relationships. By partnering with the DMRF as a sponsor of Dystonia Zoo Days you can help:

- Support, educate, and connect a rare disease community of patients who have experienced tremendous isolation and limited of access to support during the last two years
- Inform the public about dystonia leading to more accurate diagnosis and offer a better path to treatment and improved patient quality of life for those struggling with dystonia
- Connect family and healthcare audiences across the country while partnering with the DMRF in its mission to find a cure for dystonia.

## You Can Make a Difference!

The DMRF is the oldest, most established dystonia patient organization in the world and is an internationally recognized leader in dystonia providing services to individuals and families impacted by all forms of dystonia. **Join us as a partner in 2022 and play an integral role in supporting the DMRF's efforts to provide local access to accurate and balanced information on dystonia and to connect the community.**

### Elephant Level (\$5,000)

- Sponsorship acknowledged in Dystonia Dialogue magazine (circulation 55,000) and in a special section of the DMRF Annual report
- Partnership announced on the DMRF's social media sites with links to company website
- Company logo featured in all pre and post event promotion and event websites
- Company featured prominently on all official event t-shirts distributed (estimated 3500+ for in person events and 2500+ for virtual events)
- Company name/logo on all event signage and materials for 8 in-person events and featured during LIVE virtual broadcast
- Exhibit opportunity or opportunity to distribute material at 8 in-person events
- Virtual Dystonia Zoo Day Activity kits and personalized team t-shirts for 25 people

### Giraffe Level (\$2,500)

- Company logo included as Giraffe Supporter on sponsor page of virtual event Web site
- Company logo included in sponsor ad acknowledged during live broadcasts
- Social media post thanking Company (with logo) leading up to the event
- Social media post the day of the event thanking Company for event support
- Company logo included on virtual and in-person event t-shirts
- Company name featured in special section of DMRF Annual Report
- Virtual Dystonia Zoo Day Activity kit and personalized team t-shirts for 10 people

### Rhino Level (\$1,000)

- Company logo featured as a Rhino Supporter on sponsor page of event Web site
- Company logo included on virtual event t-shirts
- Company name included in special section of DMRF Annual Report
- Virtual Dystonia Zoo Day Activity kit and t-shirts for 10 people

### Zebra Level (\$500)

- Company logo included as a Zebra Supporter on sponsor page of event Web site
- Company name featured in special section of DMRF Annual Report
- T-shirts for 5 people

### Lemur Level (\$250)

- Company name featured in special section of DMRF Annual Report
- T-shirts for 2 people

**Additional sponsorship options are available and can be tailored for broader exposure to the patient and professional community served by DMRF. Please contact Debbie Durrer, DMRF Development Director at 312-447-5098 or [ddurrer@dystonia-foundation.org](mailto:ddurrer@dystonia-foundation.org) for additional information.**

# Dystonia Zoo Day Sponsor Registration

**Deadline July 15, 2022**

**Register and Provide Your Support by April 1<sup>st</sup> and Benefits Upgrade to the Next Level!**

Company Name: \_\_\_\_\_

Contact First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

## Type of Sponsorship (please circle the appropriate level)

Elephant - \$5000 Giraffe - \$2500 Rhino - \$1000 Zebra - \$500 Lemur - \$250 Other - \$\_\_\_\_\_

In-Kind Sponsor of: \_\_\_\_\_

## Method of Payment:

Please send an invoice to: \_\_\_\_\_

Check payable to the DMRF     Visa     MasterCard     American Express     Discover

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**TEAM NAME:** \_\_\_\_\_

Elephant Sponsors – 25 shirts

Giraffe & Rhino Sponsors – 10 FREE shirts

## Requested Shirt Sizes (please indicate number of shirts needed in each size):

Adult S \_\_\_\_\_ Adult M \_\_\_\_\_ Adult L \_\_\_\_\_ Adult XL \_\_\_\_\_ Adult XXL \_\_\_\_\_

Youth S \_\_\_\_\_ Youth M \_\_\_\_\_

Please fax this form to 312-803-0138 or mail to:

**DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601**

**DMRF is a 501c3 organization. Tax ID: 95-3378526**

**Register Online: [www.dystonia-foundation.org/events](http://www.dystonia-foundation.org/events)**

**Thank you for your support.**