



# Twin Cities Dystonia Zoo Walk – June 16



## Sponsorship Proposal

The **Twin Cities Dystonia Zoo Walk** is an exciting event set to take place in at the Como Park Zoo in St. Paul, MN on Saturday, June 16, 2018. This special event will benefit the work of the **Dystonia Medical Research Foundation (DMRF)**. More than 5000 individuals attended Dystonia Zoo Walks around the country in 2017.

Dystonia is a movement disorder that causes the muscles to contract and spasm involuntarily. Opposing muscles often contract simultaneously as if they are ‘competing’ for control of a body part. These involuntary contractions force the body into repetitive and twisting movements and irregular postures. There are multiple forms of dystonia and the disorder affects children and adults of all ages and backgrounds.

**Dystonia Zoo Walks are unique events with a “twist” on traditional charity walks.** Dystonia Zoo Walks do not have a formal walking course – in fact participants don’t have to walk at all. Dystonia Zoo Walks are family-friendly community events to raise awareness of dystonia, a little-known neurological disorder, and to support the work of the DMRF. Participant teams at Zoo Walks represent families impacted by dystonia, their friends and colleagues, and local healthcare institutions. Participants enjoy festivities directed to a family audience and then are free to enjoy the zoo at their leisure, raising awareness with their t-shirts. The walks raise awareness of this disorder and funds for research in communities across the country.

Members of the Minnesota Dystonia Support Group, representing families affected with various forms of dystonia from childhood to adult onset, have joined together to organize this Dystonia Zoo Walk. Everyday life is challenging for many of them, but they are hoping to spread awareness, to support their loved ones and to generate donations for the DMRF and support their mission to make the freedom to move a reality for everyone! **On behalf of the planning committee, we ask that you consider supporting this event and ultimately all those impacted by this debilitating disorder.**



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## Sponsorship Opportunities

Deadline: June 1, 2018

Multiple sponsorship packages are available, each tailored to maximize sponsor exposure to the Twin Cities Dystonia Zoo Walk participants, DMRF supporters, and the public. We anticipate more than 350 individuals will attend the 2018 Twin Cities Dystonia Zoo Walk.

### Platinum Sponsor - \$2500

- Acknowledgment of Platinum support at walk kick-off
- Exhibit-information table and opportunity to provide insert in walk packet bags
- Company logo/name featured on all promotional materials, Web site and social media posts
- Company featured as Platinum Sponsor on banner and other event signage
- Logo printed in prominent position on official walk t-shirts
- FREE admission for a “team” of 10 participants

### Gold Sponsor - \$1000

- Gold Sponsor recognition on signage in and around course
- Logo printed on official walk t-shirts
- Opportunity to provide insert in walk packet bags or on an information table
- FREE Admission for a “team” of 10 participants

### Silver Sponsor - \$500

- Silver Sponsor recognition on signage in and around course
- Logo printed on official walk t-shirts
- Opportunity to provide insert in walk packet bags
- FREE Admission for 4 participants

### Bronze Sponsor - \$250

- Logo printed on official walk t-shirts
- FREE Admission for 2 participants

### In-Kind Sponsor/Raffle Donor

- Donations of food and beverage or raffle prizes will receive recognition on signage in and around course.



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## Sponsor Registration

### GENERAL INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Type of Sponsorship (please circle the appropriate level)

Platinum - \$2500      Silver - \$1000      Gold - \$500      Bronze - \$250      Other - \$ \_\_\_\_\_

In-Kind Sponsor of: \_\_\_\_\_

### Method of Payment:

Enclosed check made payable to the DMRF     Visa     MasterCard     American Express     Discover

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Total Amount to be Charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please fax this form to 312-803-0138 or mail to:

**DMRF**

**One East Wacker Drive, Suite 1730**

**Chicago, IL 60601-1980**

DMRF is a 501(c)3 organization. Tax ID: 95-3378526



## DYSTONIA ZOO WALK SPONSOR TEAM REGISTRATION

Thank you for your Sponsorship of the 2018 Zoo Walk! Sponsorship includes FREE admission for a “team”. You can use these to invite friends, family, colleagues, local physicians, etc. Based on the level of your sponsorship please list the name and t-shirt size for each participant.

Platinum Sponsor – 10 FREE participants

Gold Sponsor – 10 FREE participants

Silver Sponsor – 4 FREE participants

Bronze Sponsor – 2 FREE participants

**TEAM NAME:** \_\_\_\_\_

**Participant information:**

**Name** \_\_\_\_\_

**Size** \_\_\_\_\_

**Name** \_\_\_\_\_

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**Shirt Sizes are Adult S, M, L, XL and Youth S and Youth M.**

**Please return the list of walkers and shirt sizes by June 1<sup>st</sup> to ensure that Team shirts are available for the walk. Email to [ddurrer@dystonia-foundation.org](mailto:ddurrer@dystonia-foundation.org) or fax to 312-803-0138.**