



Bronx Zoo Walk – September 16



Sponsorship Proposal

The **Dystonia Bronx Zoo Walk** is an exciting event set to take place at the Bronx Zoo on Sunday, September 16, 2018. This special event will benefit the work of the **Dystonia Medical Research Foundation (DMRF)**. More than 5000 individuals attended Dystonia Zoo Walks around the country in 2017.

Dystonia is a movement disorder that causes the muscles to contract and spasm involuntarily. Opposing muscles often contract simultaneously as if they are ‘competing’ for control of a body part. These involuntary contractions force the body into repetitive and twisting movements and irregular postures. There are multiple forms of dystonia and the disorder affects children and adults of all ages and backgrounds.

Dystonia Zoo Walks are unique events with a “twist” on traditional charity walks. Dystonia Zoo Walks do not have a formal walking course – in fact participants don’t have to walk at all. Dystonia Zoo Walks are family-friendly community events to raise awareness of dystonia, a little-known neurological disorder, and to support the work of the DMRF. Participant teams at Zoo Walks represent families impacted by dystonia, their friends and colleagues, and local healthcare institutions. Participants enjoy festivities directed to a family audience and then are free to enjoy the zoo at their leisure, raising awareness with their t-shirts. The walks raise awareness of this disorder and funds for research in communities across the country.

Members of the DMRF NYC Dystonia Support Group, representing families affected with various forms of dystonia from childhood to adult onset, have joined together to organize this Dystonia Zoo Walk. Everyday life is challenging for many of them, but they are hoping to spread awareness, to support their loved ones and to generate donations for the DMRF and support our mission to make the freedom to move a reality for everyone. **On behalf of the planning committee, we ask that you consider supporting this event and ultimately all those impacted by this debilitating disorder.**



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Sponsorship Opportunities

Deadline: September 1, 2018

Multiple sponsorship packages are available, each tailored to maximize sponsor exposure to Zoo Walk participants, DMRF supporters, and the public. We anticipate more than 350 individuals will attend the 2018 Dystonia Bronx Zoo Walk.

Platinum Sponsor - \$2500

- Acknowledgment of Platinum support at walk kick-off
- Exhibit-information table for on-site product sampling and handling out information
- Opportunity to provide insert in walk packet bags
- Company logo/name featured on all promotional materials, Web site and social media posts
- Company featured as Platinum Sponsor on event signage
- Logo printed in prominent position on official walk t-shirts
- FREE admission for a “team” of 10 participants

Gold Sponsor - \$1000

- Acknowledgement of Gold support at walk kick-off
- Gold Sponsor recognition on event signage
- Logo printed on official walk t-shirts
- Opportunity to provide insert in walk packet bags
- FREE Admission for a “team” of 10 participants

Silver Sponsor - \$500

- Acknowledgement of Silver support at walk kick-off
- Silver Sponsor recognition on event signage
- Logo printed on official walk t-shirts
- FREE Admission for 4 participants

In-Kind Sponsor/Raffle Donor

- Donations of food and beverage or raffle prizes will receive recognition on event signage

For additional information, contact
Pamela Sloate, Event Planner, at pamsloate@yahoo.com or (212) 831-6885



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Sponsor Registration

GENERAL INFORMATION:

Company Name: _____

Contact Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Phone: _____

E-mail Address: _____

Type of Sponsorship (please circle the appropriate level)

Platinum - \$2500 Gold - \$1000 Silver - \$500 Friend - \$_____

In-Kind Sponsor of: _____

Method of Payment:

Enclosed check made payable to the DMRF Visa MasterCard American Express Discover

Account Number: _____ Exp. Date: _____

Billing address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Total Amount to be Charged: \$ _____

Signature: _____

Please fax this form to 312-803-0138 or mail to:

DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601
DMRF is a 501c3 organization. Tax ID: 95-3378526



Dystonia Bronx Zoo Walk Sponsor Team Registration

Thank you for your Sponsorship of the 2018 Dystonia Bronx Zoo Walk! Sponsorship includes FREE admission for a “team”. You can use these to invite friends, family, colleagues, local physicians, etc. Based on the level of your sponsorship please list the name and t-shirt size for each participant.

- o Platinum Sponsor – 10 FREE participants
- o Gold Sponsor – 10 FREE participants
- o Silver Sponsor – 4 FREE participants

TEAM NAME: _____

Participant information:

Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____
Name _____	Size _____

Shirt Sizes are Adult S, M, L, XL, XXL and Youth S and Youth M.

Please return the list of walkers and shirt sizes by September 3 to ensure that Team shirts are available for the walk. Email to events@dystonia-foundation.org or fax to 312-803-0138.