



# ZOO WALK

# SEPT 21



## Sponsorship Proposal

The **Cincinnati Dystonia Zoo Walk** is an exciting event set to take place at the Cincinnati Zoo on Saturday, September 21<sup>st</sup>. This special event will benefit the work of the **Dystonia Medical Research Foundation (DMRF)**. When you participate in one of our zoo walks, you are making a positive impact in the lives of those affected by dystonia by helping raise funds to support our mission to advance research while providing information and support to families impacted by all forms of dystonia.

Dystonia is a rare brain disorder, much like Parkinson's disease that affects adults and children of all ages. It causes extreme muscle spasms so intense that gait, balance, speech, and vision may be impaired due to the twisting, painful contortions. Put simply, people with dystonia cannot control the movement of their own bodies. There are multiple forms of dystonia and the disorder affects children and adults of all ages and backgrounds.

**Dystonia Zoo Walks are unique events with a "twist"**. Dystonia Zoo Walks do not have a formal walking course – in fact participants don't have to walk at all. Dystonia Zoo Walks are family-friendly community events to raise awareness of dystonia, and to support the work of the DMRF. Participant teams at Zoo Walks represent families impacted by dystonia, their friends and colleagues, and local healthcare institutions. Participants enjoy festivities directed to a family audience and then are free to enjoy the zoo at their leisure, raising awareness with their t-shirts. Each event features refreshments and educational opportunities in a fun festival atmosphere. The walks raise awareness of this disorder and funds for research in communities across the country.

**Olivia & Madison's  
Cause For A Cure!!**

Walk organizer Melissa Phelps became involved with the DMRF when her daughters Olivia and Madison were diagnosed with a rare form, called Dopa Responsive Dystonia. Her daughters both battle daily with generalized dystonia which means multiple muscle groups are affected. Everyday life is challenging for her children and her hope is one day there will be a cure for my children and everyone with dystonia. **On behalf of the planning committee, we ask that you consider supporting this event and ultimately all those impacted by this debilitating disorder.**



# Cincinnati Dystonia Zoo Walk – Sept 21

## Sponsorship Opportunities

Deadline: September 6, 2019

Multiple sponsorship packages are available, each tailored to maximize sponsor exposure to Zoo Walk participants, DMRF supporters, and the public.

### Platinum Sponsor - \$2500

- Acknowledgment of Platinum support at walk kick-off
- Information table and opportunity to provide insert in information bags (if offered)
- Company logo/name featured on all promotional materials, Web site and social media posts
- Company featured as Platinum Sponsor on banner and other event signage
- Logo printed in prominent position on official t-shirts
- FREE admission for a “team” of 10 participants
- Company support acknowledged in the *Dystonia Dialogue* magazine (circulation 45,000)

### Gold Sponsor - \$1000

- Gold Sponsor recognition on signage
- Logo printed on official t-shirts
- Opportunity to provide insert in information bags or on an information table
- FREE Admission for a “team” of 10 participants

### Silver Sponsor - \$500

- Silver Sponsor recognition on signage
- Logo printed on official t-shirts
- Opportunity to provide insert in information bags (if offered)
- FREE Admission for 4 participants

### Bronze Sponsor - \$250

- Logo printed on official t-shirts
- Opportunity to provide insert in information bags (if offered)
- FREE Admission for 2 participants

### Friend - \$50-\$100

- Opportunity to provide insert in walk packet bags (if offered)

### In-Kind Sponsor/Raffle Donor

- Donations of food and beverage or raffle prizes will receive recognition on signage in and around course.



# Cincinnati Dystonia Zoo Walk – Sept 21

## Sponsor Registration

### GENERAL INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Type of Sponsorship (please circle the appropriate level)

Platinum - \$2500    Gold - \$1000    Silver - \$500    Bronze - \$250    Friend - \$\_\_\_\_\_

In-Kind Sponsor of: \_\_\_\_\_

### Method of Payment:

Enclosed check made payable to the DMRF     Visa     MasterCard     American Express     Discover

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Total Amount to be Charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please fax this form to 312-803-0138 or mail to:  
DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601  
DMRF is a 501c3 organization. Tax ID: 95-3378526

Register Online: [www.dystonia-foundation.org/cincinnati-zoo-walk](http://www.dystonia-foundation.org/cincinnati-zoo-walk)



## Cincinnati Dystonia Zoo Walk Sponsor Team Registration

Thank you for your sponsorship of the 2019 Cincinnati Zoo Walk! Sponsorship includes FREE admission for a “team”. You can use these to invite friends, family, colleagues, local physicians, etc. Based on the level of your sponsorship please list the name and t-shirt size for each participant.

Platinum Sponsor – 10 FREE participants

Gold Sponsor – 10 FREE participants

Silver Sponsor – 4 FREE participants

Bronze Sponsor – 2 FREE participants

**TEAM NAME:** \_\_\_\_\_

**Participant information:**

<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____

**Shirt Sizes are Adult S, M, L, XL, XXL and Youth S and Youth M.**

**Please return the list of walkers and shirt sizes by September 6 to ensure that Team shirts are available for the walk. Email to [events@dystonia-foundation.org](mailto:events@dystonia-foundation.org) or fax to 312-803-0138.**