

# DYSTONIA ZOO WALK



**DYSTONIA**  
MEDICAL RESEARCH FOUNDATION



**We invite you to partner with the Dystonia Medical Research Foundation as a sponsor of the St. Louis Dystonia Zoo Walk.**

**The St. Louis Dystonia Zoo Walk offers sponsors the opportunity to reach family and professional audiences while partnering with the DMRF to support the children & adults in St. Louis who cannot control the movement of their own bodies.**

## **What is a Dystonia Zoo Walk?**

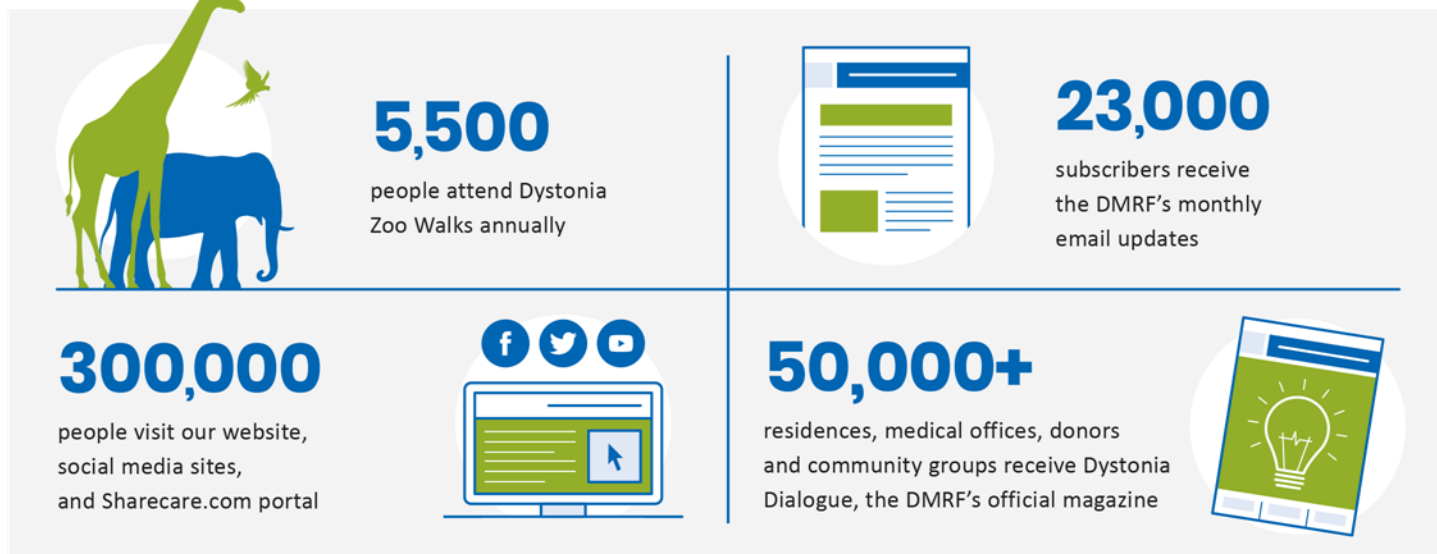
Dystonia Zoo Walks are family-friendly community events that raise awareness of the brain disorder dystonia and support the work of the Dystonia Medical Research Foundation (DMRF). Participants form teams to represent families impacted by dystonia, honor an affected friend or colleague, and to represent local businesses and healthcare institutions. A day at the zoo is a fun and accessible activity for people of all ages and abilities and each Dystonia Zoo Walk combines educational opportunities and awareness activities in a festival atmosphere. Rather than a traditional distance walk, which would not be possible for many people with dystonia, teams spend the day enjoying the zoo at their leisure, raising awareness and helping to inform the public about dystonia.

Special guests, including medical experts, public servants, and members of the dystonia community, are also invited to share their stories and talk about the need for improving diagnosis rates and investing in research. Events often draw attention from news media in response to the compelling human interest stories embodied by local patients. Dystonia Zoo Walks attract thousands of participants and generate over 150,000 impressions on these high-traffic weekend days.

## **St. Louis – Sunday, August 23**

The 6th annual St. Louis Dystonia Zoo Walk is organized by St. Louis families affected with various forms of dystonia from childhood to adult onset, they are hoping to spread awareness, educate the public, and generate donations for the DMRF in support of the mission to make the freedom to move a reality for everyone!





## What is Dystonia?

Dystonia is a brain disorder that causes extreme muscle spasms so intense they produce involuntary movements and postures of the body and limbs. Gait, balance, speech, and vision may be impaired due to the twisting, painful contortions. Put quite simply, people with dystonia cannot control the movement of their own bodies.

Dystonia is the third most common movement disorder following essential tremor and Parkinson's disease. The disorder affects people of all ages, including many children. Dystonia is often misdiagnosed and patients may spend years without proper treatment.

## About the Dystonia Medical Research Foundation

The DMRF is the oldest, most established dystonia patient organization in the world and is an internationally recognized leader in dystonia matters because of its unique capabilities and expertise. The DMRF provides services to individuals and families impacted by all forms of dystonia, and dystonia exclusively. From the beginning, the goal was to work with the best and brightest scientists around the world to make life better for individuals and families impacted by dystonia. Because dystonia hits so close to home for our directors and volunteers, the DMRF is motivated by an unrelenting drive to find a cure and an unwavering commitment to serving the community. This has not changed for over 40 years.

Over the last eight years, Dystonia Zoo Walks held in dozens of cities, have facilitated awareness, patient education, and community togetherness and raised over \$1.5 million to support our mission.

**We invite you to join us as a partner in 2020. With your help, the Dystonia Medical Research Foundation can provide greater independence and mobility for everyone with dystonia.**

## Sponsorship Opportunities

Sponsorship opportunities are available at the national and local level, each tailored to maximize sponsor exposure to Dystonia Zoo Walk participants, DMRF supporters, and the public. Please contact Debbie Durrer (ddurrer@dystonia-foundation.org) to create your sponsorship package.

# DYSTONIA ZOO WALK



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## St. Louis Dystonia Zoo Walk Sponsorship Opportunities

**Deadline August 10, 2020**

Sponsorship packages can be tailored to maximize your exposure to Dystonia Zoo Walk participants, DMRF supporters, and the public. With your generous support we can continue to provide help and hope to dystonia patients and families across the country and beyond.

### Platinum Sponsorship (\$2500)

- Company logo/name featured on Web site and social media posts
- Exhibit-information table for handing out information
- Opportunity to provide insert in event goodie bags given to all participants
- Company prominently featured as Platinum Sponsor on event signage & t-shirts
- FREE admission for a "team" of 10 participants

### Gold Sponsorship (\$1000)

- Company logo/name featured on event Web site
- Exhibit-information table or opportunity to provide insert in event goodie bags
- Company featured as Gold Sponsor on event signage & t-shirts
- FREE admission for a "team" of 8 participants

### Silver Sponsorship (\$500)

- Silver Sponsor recognition on event signage and t-shirts
- Opportunity to provide insert in event goodie bags
- FREE Admission for 4 participants

### Bronze Sponsorship (\$250)

- Logo printed on official t-shirts
- FREE Admission for 2 participants





## St. Louis Dystonia Zoo Walk Sponsor Registration

**Deadline August 10, 2020**

Company Name: \_\_\_\_\_

Contact First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Type of Sponsorship (please circle the appropriate level)

Platinum - \$2500      Gold - \$1000      Silver - \$500      Bronze - \$250      Other - \$\_\_\_\_\_

In-Kind Sponsor of: \_\_\_\_\_

### Method of Payment:

☐ Please send an invoice to: \_\_\_\_\_

☐ Check payable to the DMRF      ☐ Visa      ☐ MasterCard      ☐ American Express      ☐ Discover

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Please fax this form to 312-803-0138 or mail to:

**DMRF, One East Wacker Drive, Suite 1730, Chicago, IL 60601**

**DMRF is a 501c3 organization. Tax ID: 95-3378526**

**Register Online: [www.dystonia-foundation.org/stlouis-zoo-walk](http://www.dystonia-foundation.org/stlouis-zoo-walk)**



## St. Louis Dystonia Zoo Walk Sponsor Team Registration

Thank you for your Sponsorship of the 2020 Dystonia Zoo Walk! Sponsorship includes FREE admission for a “team”. You can use these to invite friends, family, colleagues, local physicians, etc. Based on the level of your sponsorship please list the name and t-shirt size for each participant.

Platinum Sponsor – 10 FREE participants

Gold Sponsor – 8 FREE participants

Silver Sponsor – 4 FREE participants

Bronze Sponsor – 2 FREE participants

**TEAM NAME:** \_\_\_\_\_

Shirt Sizes are Adult S, M, L, XL, XXL and Youth S and Youth M.

**Participant information:**

<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
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<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____
<b>Name</b> _____	<b>Size</b> _____

Please return the list of walkers and shirt sizes by **August 10th** to ensure that Team shirts are available for the walk. Email to [events@dystonia-foundation.org](mailto:events@dystonia-foundation.org) or fax to 312-803-0138.