



## National Philanthropy Day®

### Sponsorship Benefits

<i>Benefits:</i>	PRESENTING SPONSOR \$5,000	MAJOR SPONSOR \$2,500	SUPPORTING SPONSOR \$1,000
Included in all <b>announcements</b> , press releases, and articles relating to AFP-AL's NPD celebration	√		
Listed as named Sponsor in advertisement provided by AFP-AL in BBJ's Partners in Philanthropy insert	√		
Listed as named sponsor on custom Facebook header promoting event	√		
Logo featured on NPD's digital ticket	√		
Logo featured in NPD's Save the Date e-blasts	√	√	
Logo featured in opening frame of the NPD event	√	√	

Sponsor information & outbound links posted at designated times scrolling in “chat/comments” section during event	√	√	
Recognition on Facebook feed, including feeding live into virtual platform during event	√	√	
Logo featured on AFP-AL’s website	√	√	√
On virtual platform during live event, logo scrolling with link to Sponsor’s website; Also includes dedicated slide.	√	√	√
Recognition in “Sponsors” tab featured on virtual platform throughout event	√	√	√
Opportunity to have branded marketing item included in gift baskets provided to honorees	√	√	√
Recognition in AFP-AL’s Chapter newsletter	√	√	√
Recognition on social media pre- and post- event	√	√	√